



# Personal Construct Psychology Association

The Personal Construct Psychology Association  
with the Centre for Personal Construct Psychology

VISIT OF PROFESSOR RICHARD BELL, University of Melbourne

We are very pleased to announce that Dr Richard Bell will present a day long Workshop in London on **Friday, 17<sup>th</sup> November 2017**

Professor Richard Bell has been an expert of statistical facets of applying the psychology of personal constructs and a Professor at the University of Melbourne for decades. A contributor to journals dedicated to PCP, Richard will be also known as a co-author (with Fay Fransella and Don Bannister) of the second edition of the Manual of Repertory Grids (John Wiley & Sons, 2004) and all the major Personal Construct Handbooks published. He is also on the Editorial Board of the Journal of Personal Construct Psychology.

He will be delivering a one-day workshop on designing grids and analysing the data gathered, at Syracuse University in central London on 17 November 2017.

Get full details and your booking form from the website of the Personal Construct Psychology Association ([www.personalconstructuk.org](http://www.personalconstructuk.org)); Discounts offered to members of PCP, associated groups and concessions to students.

Dr Bell writes:

*"The workshop will begin by setting the repertory grid in context. It will be shown how it is a simple operationalisation of Kelly's fundamental postulate, and how it relates to other methods of obtaining data. It will also show **how the form of the grid evolved** and how this development was linked to the technology of the time.*

*Then we will look at **whether the grid can be evaluated in terms of the classical test criteria of reliability and validity**, and if so, how. The workshop will then move on to focus on **collecting grid data**. There are three components to this: defining elements, eliciting constructs, and relating elements to constructs. It might all seem straightforward and the technique easily gained by reading various available accounts. However, such accounts do not usually indicate just how much the choice of a particular approach can influence the nature of the data obtained.*

*Finally, when the grid is completed, there are some preliminaries that need to be taken before analysis is attempted.*

*Next we will look at **the analysis of grid data, particularly with respect to freely available computer and web programs**. Analysis of grid data can be split into two groups, finding some summary measure of what was happening in the grid (from the earliest 'cognitive complexity' to latest 'conflict' or 'dilemmas'), and finding an illuminating visualization of the grid as a whole, be it a spatial representation or a network one.*

*We will look at other **developments including other forms (principally the Situation-resource grid) and a recent focus on integrating the qualitative and quantitative in grids.***

*While the workshop will deal with basic issues and be accessible to those with scant knowledge of the technique, it will also be critically informed by more recent research with grids and should provide some new insights, as well as indicating where there are gaps in our understanding of **how the simple basic grid procedures, (as outlined in previous accounts – including the author's own), actually work.***

If you would wish to book, please send an email to obtain further details about Reductions/Concessions/Location/Programme/Health Authority Invoices to:

Dennis Bury, at the email address of: [pcp.assn@gmail.com](mailto:pcp.assn@gmail.com)

(Back-up address [dennisbury@gmail.com](mailto:dennisbury@gmail.com) in case of loss) or go the the pcpa site for downloads: